

### AIM

The aim of this project is the development of an expanded water sports complex and sailing club in the Peninsula West area.

### OUTPUTS

By the end of the project the output that could be achieved is:

- A new/redeveloped water sports/sailing club facility in the Peninsula West area open to residents and visitors to the area

### OUTCOMES

The associated outcomes would be:

- High quality water sports facilities for the local community to promote healthy living
- Additional facilities to attract tourism to the area
- Increased employment opportunities in the local area

### NEED FOR PROJECT

#### CURRENT PROVISION IN AREA

Cove Sailing Club currently provides marina facilities along with a variety of sailing-oriented events. However, a membership is required in order to use the facilities at the Sailing Club, meaning this is not open to visitors to the Peninsula West area or residents for occasional use only.

### COMMUNITY DEMAND FOR PROJECT

#### COMMUNITY SURVEY

Over two thirds of respondents to the community survey selected improvements to outdoor sports facilities as a top three community priority, 62% selected improved business opportunities through tourism as a top three employment priority and 61% of respondents selected tourist facilities/attractions as a top three business priority for the Peninsula West area.

#### COMMUNITY PRIORITISATION EVENT

30% of those that completed the relevant board selected sports facilities/water sports as the preferred tourist attraction in the area. On a separate board, over a quarter of participants suggested the Trust should promote water sports to attract tourists to the area. 34 participants selected a Regatta festival as a preferred community event to promote tourism in the Peninsula West area.

### RELEVANT POLICIES

The development of sports facilities in the Peninsula West area that are accessible all year round would contribute towards the Scottish Government's Healthier strategic objective to 'help people to sustain and improve their health, especially in disadvantaged communities, ensuring better, local and faster access to health care'.

The Scottish Government Strategy for the wider impact of the Commonwealth Games, A Games Legacy for Scotland, aims to create a

network of community sports hubs across Scotland to improve the use of, and access to, facilities for physical activity and competitive sport. Community sports hubs can be based in local facilities such as sports centres, community centres and/or schools and will serve as a home for local clubs and sports and provide information and advice to local people, bringing together communities.

The Argyll and Bute Community Plan 2009-2013 also has a commitment towards creating vibrant communities through 'high quality public services and leisure/community facilities that attract people to settle in Argyll and Bute' and forward looking communities which are 'proactive communities where local people and organisations look for and create opportunities'. The development of sports facilities as part of a marina development could contribute to both these aims of Argyll and Bute's Community Planning Partnership.

## POTENTIAL PROJECT

The Trust could work with the Sailing Club to redevelop the existing Sailing Club buildings, incorporating additional indoor sports facilities to complement its existing outdoor sports facilities. Membership of the Sailing Club could be expanded to both subsidise the existing and increased functions of the Sailing Club.

### CURRENT OWNERSHIP OF SITE

The current proprietors of the Cove Sailing Club site are the Trustees for Cove Sailing Club.



## POTENTIAL FUNDERS

**Sports Scotland** is the national sports development body which also distributes lottery funding for strategic sports projects there could be potential funding if the water sports facility was of national and/or regional significance and delivered wider public benefits rather than for private members only. Affiliation with National Water Sports Councils including Scottish Sailing Institute would be required to ensure strategic support for the initiative.

**Big Lottery Fund Growing Community Assets** could be a possibility if there are wider social goals incorporated into the project

## POTENTIAL PARTNERS

**Cove Sailing Club** – The current owners of the Sailing Club who would have an interest in any development which improves sailing provision. The Trust should work in partnership with this group to build on their current provision and plans for water sports provision.

## CONTACTS

### **Sports Scotland**

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Edinburgh  
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0141 534 6500

### **Scottish Sailing Institute**

Largs Yacht Haven  
Largs  
KA30 8EZ  
01475 670 011

**Royal Yachting Association Scotland** (RYA Scotland) has two distinct roles. Firstly, as a membership organisation charged with looking after the interests of individuals, clubs, training centres and affiliates of the RYA in Scotland. Secondly, as the recognised governing body for sailing in all its forms in Scotland.